

Novabase creates company for Digital TV in France

Lisbon, 21th July 2010

Novabase has created Novabase Digital TV EURL in France, in the Caen region, a company dedicated to the Research and Development (R&D) of technologies for Digital TV.

With an estimated investment of 600 thousand Euros until the end of the year, and 1.2 million Euros in 2011, this business will allow Novabase to reinforce its skills and the development of the international market.

The foundation of this company has been the recruitment of a highly specialized I&D team from Trident Microsystems, a leading company in the home market of digital entertainment and Novabase's partner in the development of Chip-On-Board and System-in-Package.

This investment will allow Novabase to develop a greater number of opportunities and expand its international business, and for Trident Microsystems, to expand its presence through the systems developed by Novabase.

Novabase Digital TV EURL will work initially with seven professionals, aiming for twelve people until the end of 2010.

Novabase – Sociedade Gestora de Participações Sociais, SA
Public Company
Registered Office: Av. D. João II, Lote 1.03.2.3., Parque das Nações, 1998-031 Lisbon
Share Capital: €15,700,697
Lisbon Commercial Registry Office registration and legal person number 502.280.182

María Gil Marín
Investor Relations
Phone: +351 21 3836300
Fax: +352 21 3836301
maria.gil@novabase.pt

To Pedro Afonso, Novabase Executive Director "Portugal has been one of the pioneer case-studies by introducing a new offer for the Digital TV market. This operation is the result of Novabase's strategic focus on a highly competitive and advanced technology area, targeted for big investments by the world largest telecommunications companies in the next five years. Novabase has the ambition to be one of the world reference players in this market, evaluated already in 16 billion dollars, by about 200 million units." he concludes.

About Novabase:

Established in 1989, Novabase is the leading Portuguese company in IT business solutions. Its turnover was €241 million in 2009.

With about 2000 employees in 2009, Novabase operates in markets which include Financial Services, Telecommunications & Media, Government & Healthcare, Energy & Utilities, Transportation & Logistics and Manufacturing & Services.

Its main areas of business are the following: Consulting, Infrastructures and Digital TV. It also has a corporate venture business known as Novabase Capital.

Novabase has been listed on the Euronext Lisbon stock exchange since July 2000.

Please visit www.novabase.pt for additional information on Novabase.

Novabase – Sociedade Gestora de Participações Sociais, SA
Public Company
Registered Office: Av. D. João II, Lote 1.03.2.3., Parque das Nações, 1998-031 Lisbon
Share Capital: €15,700,697
Lisbon Commercial Registry Office registration and legal person number 502.280.182

María Gil Marín
Investor Relations
Phone: +351 21 3836300
Fax: +352 21 3836301
maria.gil@novabase.pt