**Privileged Information** 

## NEXT-GEN

### **IT SERVICES COMPANY**

# February 15, 2024

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## FY23 Outlook



#### Chairman and CEO

#### Message from Luís Paulo Salvado

"In 2023, Novabase achieved significant progress in the execution of its strategy, as mirrored in the financial outcomes we now disclose.

Turnover increased by 10% and EBITDA by 19%. Net Profit reached 47  $M \in$ , surging by 428%, driven by a capital gain of 40  $M \in$  from the divestiture of the Neotalent business.

Net Cash was 68 M€, marking an uplift of 28 M€, inclusive of the disbursement of 17 M€ in the Buyback Offer for its own shares and 11 M€ in shareholder's remuneration.

Total shareholders return was 42%, reflecting a robust strategic and operational performance.

Within the Next-Gen segment, international operations expanded by 13%, accounting for 69% of total Turnover, with the UK and Germany emerging as the main markets. EBITDA escalated by 39%, benefiting from the operational stabilization in the Middle East. The cost per employee rose by 11%, showing a stronger value proposition amidst the current competition for specialized expertise in the tech sector. These achievements are dedicated to the entire team at Novabase, whose talent and committed efforts made them possible.

The 2023 guidance outlined in the Strategy Update 2019+, as previously forecasted and announced to the market, was not fully achieved. Nonetheless, over the 3-year term now concluding, Next-Gen witnessed an organic growth of 46% in Turnover and 57% in EBITDA, establishing EBITDA margin at 9.5%.

For 2024, despite ongoing uncertainty as the prevailing variable, we trust in our team's capacity to implement the defined strategy.

Given the current Cash position, the Board of Directors will propose at the next General Meeting of Shareholders a distribution of up to  $1.79 \in \text{per}$ share, subject to potential adjustments based on the final configuration of the balance sheet items, and with a possibility still under review for payment in kind, at the discretion of the beneficiary shareholder, to be announced at the time of the meeting call."

## FY23 in Review

Next-Gen: 2019+ Strategy Execution

#### Strong performance, fully organically

Next-Gen grew at double-digit YoY, with international revenues up 13%. Profitability near the two-digit goal, showing a recovery in ME projects with delivery challenges in 2022.

Equity Partnership in Celfocus, aiming at aligning shareholder value, completed by the end of 2023.

Next-Gen focused on international expansion, particularly in the areas of Cognitive and Analytics, while successfully developing its talent engine.

#### Sale of IT Staffing Business

Novabase continued to successfully deliver on its strategy, with the sale of the *IT Staffing* Business to Conclusion Group B.V., for a Price to Sales 2022 multiple of 1.31x, subject to adjustments.

This transaction enables additional Novabase shareholders' remuneration while focusing all its resources on Next-Gen Business.

#### Successful transformation

Fully delivered on the shareholder remuneration target, while, as anticipated, slower on its operating ambition for 2019-2023, conditioned by delays in inorganic growth and the complexity of the period (COVID-19 and geopolitical conflicts).

#### Novabase in the News<sup>1</sup>

- Partnership with MATRIXX Software | Celfocus and MATRIXX have joined forces to launch an AI solution for 5G monetization.
- Award at the Glotel Awards Ceremony | Celfocus and Vodafone won at the 2023 World Communication Awards hosted by Telecoms.com.
- Sponsorship of Banking Transformation Summit, FutureNet World, Total Telecom Congress and Network Now | Celfocus continues to support international reference events focused on topics impacting digital economy and next-gen technology innovation.
- Building up an employer branding | Novabase is invested in attracting the best talent, engaging in multiple initiatives at universities and job fairs, e.g. FISTA23<sup>2</sup>, SINFO 30, JEEC 2023<sup>3</sup> and Jobshop 2023, to name a few.
- Equity Partnership in Celfocus | Within the scope of Celfocus's business development plan, a process will be initiated that will culminate in the acquisition of a minority percentage of the share capital of Celfocus by a group of employees of Novabase Group with operational leadership responsibilities.
- Sale of *IT Staffing* Business | Novabase sold its *IT Staffing* business to Conclusion Group for 51.1 million euros, subject to adjustments.
- Novabase launched a Public Offer for the acquisition of own shares | As a result, Novabase acquired 3,558,550 shares (11.33% of its share capital) and reduced its share capital by cancelation of the shares acquired in the context of the Offer.
- Novabase paid 0.42 €/share | The commitment to pay a total of 1.50 €/share to shareholders in 2019-2023 horizon, under 2019+ Strategy, was fulfilled.
- New qualified shareholder | Isatis Investment Classic Blue fund reported holding a qualified 5% stake in the share capital of Novabase.

Press Zone

Value Portfolio: 2019+ Strategy Execution

2019+

Strategy

Execution

<sup>&</sup>lt;sup>1</sup> Until this presentation date.

<sup>&</sup>lt;sup>2</sup> Forum of ISCTE School of Technology and Architecture.

## Relevant Information



#### Completion of IT Staffing Business sale

- On October 12, 2023, Novabase entered into a Sale and Purchase Agreement with Conclusion Group B.V. for its *IT Staffing* Business through the disposal of all the shares held in Novabase Neotalent S.A., corresponding to 95.003% of the shares representing the respective share capital, which holds the entire share capital of Novabase Neotalent España, S.A.U..
- The agreed initial purchase price was 49.4 M€, subject to certain adjustments as foreseen in the SPA, to which a potential earn-out of up to 0.95 M€ may be accreted, depending on full compliance with the Transitional Services Agreement ("TSA") also entered into on the same date.

- The sale was substantially completed by the end of November, after verification of the relevant conditions precedent under the Agreement.
- On December 18, it was paid by the buyer 51.1 M€, comprising certain adjustments to the initial price. The final price is still subject to positive and negative adjustments, resulting from the final calculation of price mechanisms clauses in the Agreement.
- As a result, Novabase recorded, with reference to November 30, 2023, a gain on the sale of *IT Staffing* Business in the amount of 39.8 M€, above the range of 26 M€ to 33 M€ of estimated capital gain disclosed, but still subject to adjustments.

## Financial Highlights



#### FY23 Performance

## Strong results in a year marked by the sale of *IT Staffing*

Turnover and EBITDA do not include the *IT Staffing* Business (Value Portfolio), discontinued in 4Q23, for all periods in this presentation.

- Turnover grew 10% YoY
- 69% of Turnover is generated outside Portugal, with Next-Gen growing internationally at double-digit, +13% YoY
- Europe & ME target markets account for 95% of NG's International Ops.
- Top Tier clients Revenues grew 9% YoY
- EBITDA increased 19% YoY
- Net Profit of 47.1 M€
- Record high Net Cash position of 67.8 M€
- Talent Pool of 1317 employees
- Total Shareholder Return of 42%

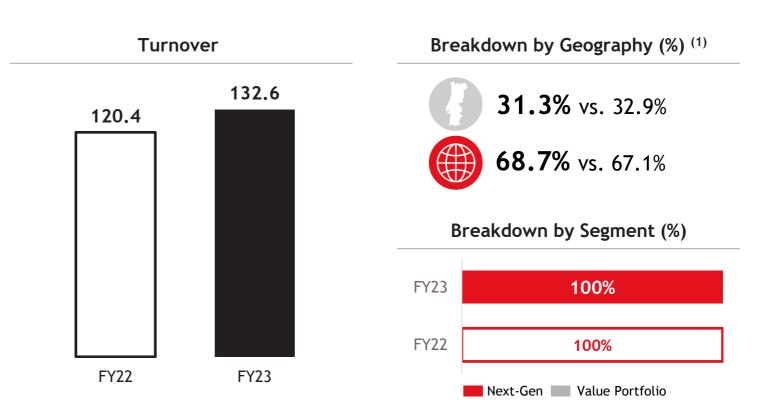


Turnover

#### 7

#### **Turnover grew 10% YoY**

Driven by Next-Gen's international business, with revenues up 13% YoY.

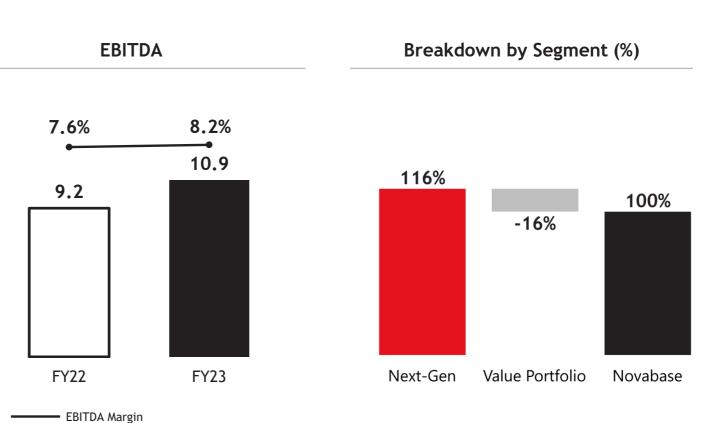


(1) Turnover by Geography is computed based on the location of the client where the project is delivered.

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#### **EBITDA increased 19% YoY**



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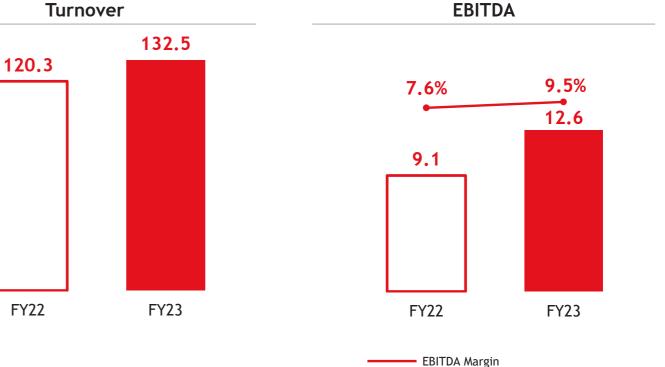
#### **Next-Gen Segment**

#### Next-Gen Turnover grew 10% YoY...

Fully organic growth.

#### ... with EBITDA up 39% YoY

Profitability positively impacted by the recovery of Middle East margins, despite scale-up costs, wage inflation and investments in key offerings.





**Next-Gen Segment** 

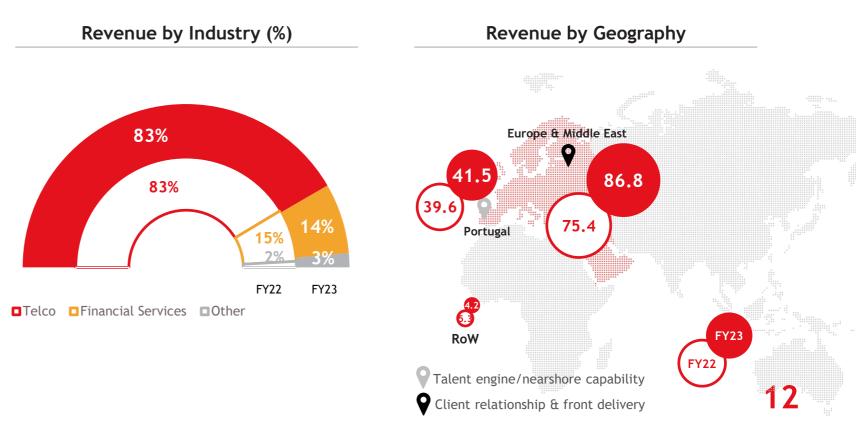
#### Double-digit growth in international Ops.

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Multi-industry approach results emerging, but still Telco dominance.

International Turnover showed a remarkable 13% growth YoY and stands for 69% of Next-Gen's Turnover.

Target markets of Europe & ME totalled 95% of the segment's international Revenues, +15% YoY.





#### Next-Gen Segment

#### Top Tier clients Revenues grew 9% YoY

Growth of the customer base and ongoing investments to increase brand awareness and toptier client share of wallet.



#### % of Revenues from Top Tier clients <sup>(1)</sup>



#### Total number of clients in FY23 increased to 117 (111 in FY22).

(1) Top Tier clients (>1 M€) considers the Trailing 12 Months.

**NOVABASE** 



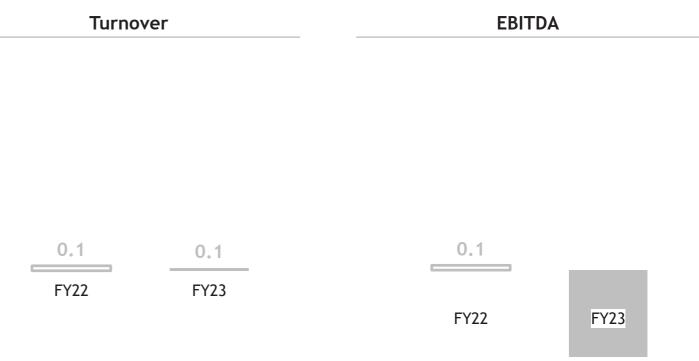
Value Portfolio Segment

#### Value Portfolio Turnover of 0.1 M€

#### EBITDA down to -1.7 M€

Segment reflects only VC ops. and central structure, as a result of the *IT Staffing* Business disposal, and its consequent presentation under Discontinued operations.

#### Impacted by central structure costs.



-1.7



EBITDA to Net Profit

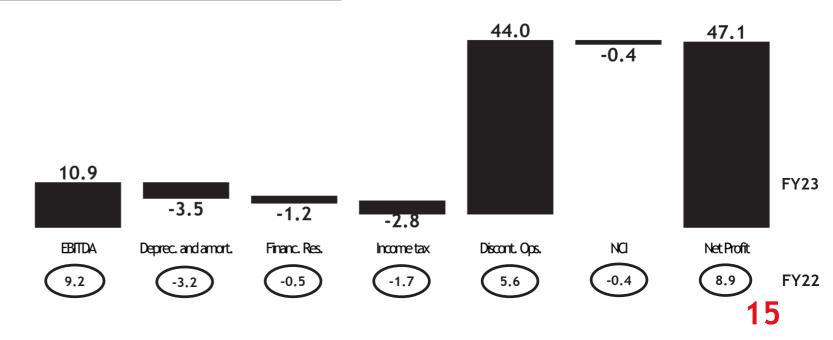
#### Net Profit of 47.1 M€

Financial results declined 0.7 M€ YoY due to higher interests and a lower level of reevaluations in the VC Funds portfolio.

Change in income tax of -1.1 M€ YoY shows a drop in SIFIDE R&D tax incentives recognised.

Discontinued operations increased 38.4 M $\in$  YoY, fundamentally due to the capital gain of *IT Staffing* Business disposal, amounting to 39.8 M $\in$ .

Total EPS increased to  $1.76 \in (0.29 \in in FY22)$ .



#### **EBITDA to Net Profit**

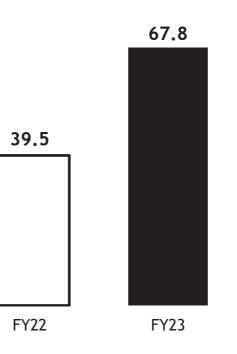


#### Record high Net Cash position of 67.8 M€

To support Next-Gen growth and shareholder remuneration.

Cash generation of 5.3 M $\in$  in 2023, excluding the cash inflow of 51.1 M $\in$  from *IT Staffing* Business disposal, and the cash outflows of 10.8 M $\in$  from shareholder remuneration and 17.3 M $\in$  related to the acquisition of own shares in the context of the Public Offer.

#### **Net Cash**



3.3 M€ of Net Cash refers to Non-Controlling Interests (Vs. 3.2 M€ in FY22).

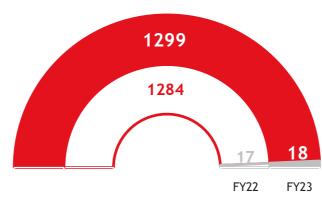
Given the cash inflow from the sale of *IT* Staffing Business and the strong performance in FY23, the Board will propose to the next GMS a remuneration of up to  $1.79 \notin$ share.



Talent

#### Talent Pool of 1317 employees

#### Average number of Employees



Next-Gen Value Portfolio (1)

(1) Excluding *IT Staffing* representing 811 employees in FY22.

(2) Determined by the formula: number of leaves at the employee's initiative ÷ average number of employees, for the Trailing 12 Months. Talent pool increased 1% YoY (1301 in FY22).

TTM attrition rate <sup>(2)</sup> of Next-Gen dropped to 11.2% (18.2% in FY22), confirming the downward trend we have been observing, as a result of proactive management of our pool and evolving market context.

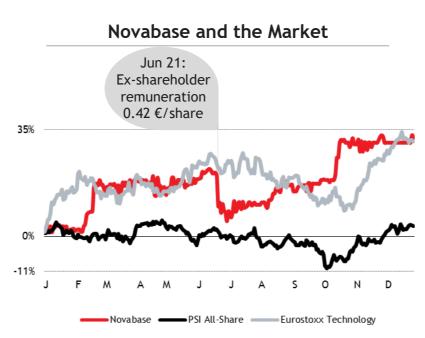


Stock Market

#### **TSR of 42%**

NBA stock price increased 33% in 2023 (or 42% adjusting the shareholder remuneration), whilst EuroStoxx Technology Index increased 32% and PSI All-Share Index increased 4%.

In 2023 Novabase paid 0.42  $\notin$ /share to shareholders, thus fulfilling the intention to pay a total of 1.50  $\notin$ /share in 2019-2023 <sup>(1)</sup>.



(1) Expressed by the Board of Directors under the terms of Strategy Update 2019+.

In this period, Novabase launched a Public Offer over own shares, creating an additional remuneration opportunity for shareholders. As a result, Novabase acquired 3,558,550 shares at 4.85 €/share.

Excluding shares acquired in the context of the Offer (cancelled afterwards to reduce share capital), Novabase acquired 18k shares during 2023. At 31 December 2023, Novabase holds 658,461 own shares (2.48% of its share capital).

Average price target disclosed by Novabase's analysts is 6.40 €. Average upside is 19%.

Market Cap at the end of 2023 is 142.2 M $\in$ , with a ttm Price to Sales of 0.79x.

The Board will propose to the GMS to be held on May 22, a remuneration of up to 1.79 €/share.

## **APMs**



## In compliance with ESMA guidelines

#### **Alternative Performance Measures**

APMs used by Novabase in this presentation are: EBITDA and Net Cash.

EBITDA allows to evaluate the profitability of the business and the company's capacity to generate resources through its operating activities. EBITDA is defined as operating profit excluding depreciation and amortisation and (if any) non-operating costs (e.g. restructuring costs). "Operating Profit" is simultaneously the item of the consolidated income statement, which is an integral part of this Report, more directly reconcilable and more relevant to this APM.

Net Cash provides information on the level of cash and other bank deposits and marketable securities, after discounting the debts to financial institutions, assisting in the analysis of the company's liquidity and its ability to meet non-bank commitments. "Cash and cash equivalents" is simultaneously the item of the consolidated statement of financial position more directly reconcilable and more relevant to this APM. The detail and breakdown of Net Cash, as well as the reconciliation in FY23 and prior period, is analysed in the table below.

	FY22	FY23
Cash and cash equivalents	40,617	80,314
Treasury shares held by the Company $^{(1)}$	8,272	3,529
Bank borrowings - Non-Current	(5,200)	(8,587)
Bank borrowings - Current	(4,200)	(7,475)
Net Cash (Euro thousands)	39,489	67,781

	FY22	FY23
Treasury shares held by the Company	2,047,413	658,461
Closing price @ last tradable day (€)	4.040	5.360
Treasury shares held by the Company (Euro thousands)	8,272	3,529

(1) Determined by multiplying the number of treasury shares held by the Company at the end of the period by the share price on the last tradable day.

## NEXT-GEN IT SERVICES COMPANY



Novabase SGPS, S.A. Euronext code: PTNBA0AM0006 Registered in TRO of Lisbon and Corporate Tax Payer no. 502.280.182 Share Capital: 795,829.11 € Head Office: Av. D. João II, 34, 1998-031 Lisbon - PORTUGAL



María Gil Marín Chief Investors Officer Tel. +351 213 836 300 Fax: +351 213 836 301 investor.relations@novabase.com

Report available on website: www.novabase.com

Mext ☆ Events

General Meeting of Shareholders May 22 (3 pm GMT+1)

Results 1H24 July 31 (after market closure)

Var. %

18.9 %

25.1 %

14.1 %

-8.6 %

685.0 %

427.7 %

**Consolidated Statement of Financial Position** as at 31 December 2023

**Total Current Liabilities** 

**Consolidated Income Statement** for the year ended 31 December 2023

	31.12.23	31.12.22		31.12.23	31.12.22 (*)
	(Thousands o	of Euros)		(Thousand	s of Euros)
ASSETS			CONTINUING OPERATIONS		
Tangible assets	1,391	1,918	Operating income		
Intangible assets	9,264	11,935	Services rendered	132,556	120,399
Right-of-use assets	11,390	3,253	Supplementary income and subsidies	144	124
Financial investments	13,879	13,961	Other operating income	321	219
Deferred income tax assets	6,945	8,826	5		
Other non-current assets	1,466	1,706		133,021	120,742
Total Non-Current Assets	44,335	41,599	Operating expenses		
			External supplies and services	(46,760)	(45,141)
Inventories	-	-	Employee benefit expense	(73,945)	(66,668)
Trade debtors and accrued income	40,073	55,528	(Provisions) / Provisions reversal	(827)	267
Other debtors and prepaid expenses	10,326	10,866	Net impairm. losses on financ. assets	(156)	193
Derivative financial instruments	246	763	Other operating expenses	(404)	(205)
Cash and cash equivalents	80,314	40,617			
Total Current Assets	130,959	107,774		(122,092)	(111,554)
Assets for continuing operations	175,294	149,373	Gross Net Profit (EBITDA)	10,929	9,188
			Depreciation and amortisation	(3,468)	(3,224)
Assets for discontinued operations	1,373	268			
			Operating Profit (EBIT)	7,461	5,964
Total Assets	176,667	149,641	Financial results	(1,215)	(491)
EQUITY			Net Profit before taxes (EBT)	6,246	5,473
Share capital	796	32,971	Income tax expense	(2,822)	(1,727)
Treasury shares	(20)	(2,150)			
Share premium	226	226	Net Profit from continuing operations	3,424	3,746
Reserves and retained earnings	27,449	16,436			
Net profit	47,058	8,917	DISCONTINUED OPERATIONS		
Total Shareholders' Equity	75,509	56,400	Net Profit from discont. operations	44,031	5,609
Non-controlling interests	11,587	10,827			
Total Equity	87,096	67,227	Non-controlling interests	(397)	(438)
LIABILITIES			Attributable Net Profit	47,058	8,917
Bank borrowings	8,587	5,200			
Lease liabilities	9,796	1,114			
Provisions	3,269	3,047			
Other non-current liabilities	2,749	363			
Total Non-Current Liabilities	24,401	9,724			
Bank borrowings	7,475	4,200			
Lease liabilities	1,961	2,737			
Trade payables	4,628	7,015			
Other creditors and accruals	28,240	36,503			
Derivative financial instruments	112	260			
Deferred income	20,972	20,007			
Tatal Common this hilitian	(2, 200	70 700			

Total Liabilities for cont. operations	87,789	80,446				
Total Liabilities for discont. operations	1,782	1,968				
Total Liabilities	89,571	82,414	Other information :			
Total Equity and Liabilities	176,667	149,641	Turnover EBITDA margin	132,556 8.2 %	120,399 7.6 %	10.1 %
- Net Cash	67,781	39,489	EBT % on Turnover Net profit % on Turnover	4.7 % 35.5 %	4.5 % 7.4 %	

\* Restated - The IT Staffing business was considered in discontinued operations.

Novabase S.G.P.S., S.A. Euronext code: PTNBA0AM0006	Share Capital 795,829.11 Euros - Corporate Registration CRCL N.º 1495
Head-office: Av. D. João II, 34, Parque das Nações, 1998-031 Lisbon, Portugal	Corporate Tax Payer N.º 502 280 182

63,388

70,722



Results Information by SEGMENTS for the year ended 31 December 2023

(Thousands of Euros)			
	Value Portfolio	Next-Gen	NOVABASE
CONTINUING OPERATIONS			
Turnover	56	132,500	132,556
Gross Net Profit (EBITDA)	(1,711)	12,640	10,929
Depreciation and amortisation	(9)	(3,459)	(3,468)
Operating Profit (EBIT)	(1,720)	9,181	7,461
Financial results	(564)	(651)	(1,215)
Net Profit / (Loss) before Taxes (EBT)	(2,284)	8,530	6,246
Income tax expense	569	(3,391)	(2,822)
Net Profit / (Loss) from cont. operations	(1,715)	5,139	3,424
DISCONTINUED OPERATIONS			
Net Profit from discontinued operations	44,031	-	44,031
Non-controlling interests	(288)	(109)	(397)
Attributable Net Profit / (Loss)	42,028	5,030	47,058
Other information :			
EBITDA % on Turnover	n/a	9.5%	8.2%
EBT % on Turnover Net profit % on Turnover	n/a n/a	6.4% 3.8%	4.7% 35.5%